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JULIUS ROEHRS COMPANY

N. J.: Rutherford 2-0090

Rutherford 2-0091

N. Y.: Longacre 5-4228

Rutherford
New Jersey

TRADE LIST for FLORISTS MARCH-APRIL 1946

LIBRARY

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APR 1 1946



EASTER PLANTS for APRIL 21st

Still available, but subject to prior sale:

FLOWERING PLANTS

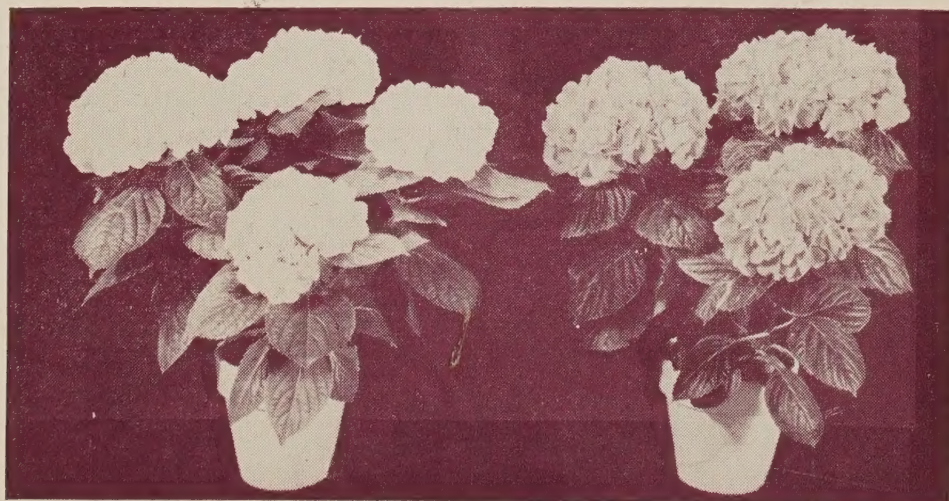
Fancy-leaved CALADIUMS	1.50
Sturdy HYDRANGEAS	3.00, 3.50, 4.00, 5.00 & 6.00
EASTER LILIES	1.50, 2.00, 2.50 & 3.00
MARGUERITES	2.50 & 3.50
ROSES, Babies, assorted colors.....	2.50 & 3.00
Ramblers, trained as globes or fans.....	5.00, 6.00 & 7.50
Trained Baskets (Jacquette, carmine).....	10.00 & 12.50
Trained Umbrellas (Jacquette).....	10.00 & 12.50
Darwin TULIPS	1.75 & 2.50

DECORATIVE FOLIAGE PLANTS

PALMS for Easter decoration.....	3.50, 5.00, 8.00 & 9.00
DIEFFENBACHIA	1.00 & 1.50
DRACAENAS	1.50 & 2.50
FERNS	1.50 & 2.50
PANDANUS	1.50, 2.00, 3.00, 5.00, 6.00 & 10.00

PLANT ARRANGEMENTS

DISHGARDENS75 to 10.00
Colorful MEXICAN POTTERY with CACTI.....	1.00 to 10.00
GARDENS in GLASS.....	1.75, 2.75, 3.75, 4.00, 6.00 10.00 & 20.00
NOVELTIES30, .50, .75, 1.00, 1.25, 1.50 & 2.00
BIRDBATHS	10.00, 12.50, 15.00 & 17.50
AZALEA GARDENS	3.50 & 5.00
EASTER BASKETS	12.50



ROEHRS OFFERINGS March-April

ACORUS gramineus, 2".....			.15
AGAVE Sisalina, 2".....		.10 &	.15
ALLAMANDA hendersoni, 6", 7", 8".....	3.50,	5.00 &	7.50
ALOE brevifolia, 2¼".....		.10 &	.15
ANTHERICUM Mandaianum, 5½".....			1.50
BELOPERONE guttata, 4".....			1.00
BOXWOOD, hardy 15-18", for window boxes, 4½".....			.50
CACTI and SUCCULENTS, 2".....	doz.	1.20 &	1.80
CALADIUMS (mostly white).....			1.50



CIBOTIUMS, Graceful

and dainty, for decorations

8" tub, dble. crown 7.50

9" tub10.00

CRASSULA arborescens, 2¼-3".....		.10 &	.25
8" tub			5.00
CRYPTANTHUS roseus pictus.....			.15
CYPERUS Alternifolius (Umbrella plant) 4".....			1.00
DIEFFENBACHIA Rudy Roehrs, 5".....			1.50
DIEFFENBACHIA Picta, 5".....			1.00
9" tub comb.....			3.50
DISHGARDEN PLANTS, 2¼", assorted.....	doz.	1.20 &	1.80
DISHGARDENS .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.50,		5.00 &	Up
DRACAENA Massangeana, 6".....			1.50
7"			2.50
DRACAENA Sanderiana, 2".....			.25
ECHEVERIA elegans, 2¼".....			.15
EPIPHYLLUM (Christmas cactus) Semi-Standards, 5".....	2.50 &		3.00
EUPHORBIA Splendens (Crown of Thorns) 2¼".....			.25
4"75
FERNS, Dwarf Boston.....		1.50 &	2.50
FICUS Doescheri, variegated, 5".....			1.50
FICUS Retusa, Standards, 14" tub, 9-10'.....			25.00
FICUS Elastica (Rubber Plant) 5½".....			1.00
Combination 12" tub.....			7.50
FICUS PANDURATA, 6" pot, 2-2½'.....			5.00
6" pot, 2½-3'			6.00
7" pot, 3½-4'			7.50
GERANIUMS, 4"	doz.		4.50
HIBISCUS, semi-standards, 9" tub, 4'.....			5.00
HYDRANGEAS	3.50, 4.00,	5.00 &	6.00
IVY, variegated, 2".....			.15
IVY, English, 4" pot.....	Doz.		5.00
LILIES	1.50, 2.00,	2.50 &	3.00
MUSA Cavendishi (Banana) 7" tub.....			5.00
NEPENTHES (Fly-eating Pitcher Plant).....			10.00

KENTIA PALMS

2¼" pot, 8-10".....	.25
6" pot, 2½-3' comb.	3.50
7" tub, 3-3½' comb.	5.00
8" tub, 4½-5', 4-plant comb.....	8.00
8" tub, 5-6', 4-5 plant comb.....	9.00
12" tub, comb. 7-8', heavy.....	35.00
14" tub, comb., specimen, 8-10'.....	50.00

(On express shipments
crating charges extra)



NEPHTHYTIS Liberica , 2¼"-3".....	.15 &	.35
OPUNTIA monocantha; Boxing Glove; schicken- danizi; cylindrica; microdasys; 2¼"10
PANDANUS Veitchi , 3".....		.50
5".....		1.50
6".....		2.00
7".....		3.00
8" tub.....	5.00 &	6.00
10" tub.....		10.00
PEPEROMIA obtusifolia , 2¼".....		.10
PEPEROMIA obtus , variegata, 2".....	.15 &	.20
PETUNIAS , Calif. Giants (large sgle. frilled) 4"....doz.		3.00
5".....		.75
PHILODENDRON Cordatum , 2¼".....Doz.		1.80
4".....		.50
5" hanging vines, heavy.....		.75
8" pot, basket form.....		3.50
Totem poles , 7" tub.....		3.50
PHILODENDRON pertusum , 6½".....		3.50
8" tub.....	7.50 &	10.00
PHOENIX Roebelini , northern greenhouse grown		
5½".....		2.50
7".....		5.00
12" tub, 3½-4½'.....	15.00 &	20.00
14" tub, 4½-5'.....	25.00, 35.00 &	50.00
PINEAPPLE, variegated		15.00
ROSES. Babies , assorted colors.....	2.50 &	3.00
Ramblers , trained as globes or fans.....	5.00, 6.00 &	7.50
Trained Baskets (Jacquette, carmine).....	10.00 &	12.50
Trained Umbrellas (Jacquette).....	10.00 &	12.50
SAINTPAULIA Blue Boy (African Violet) 4".....		.60
SANSEVIERIA laurenti , 4-4½" pot.....	.50 &	.75
5".....		1.00
6".....		1.50
laurenti , bare root.....	.25 &	.35
zeylanica , bare root.....		.15
SCHISMATOGLOTTIS Roebelini , 4-5".....	1.50 &	2.50
STEPHANOTIS floribunda , on wire frame, 5½".....	2.00 &	2.50
STOVEPLANTS , Collection of rare exotic plants for conservatory or home—Ask for "LIST of EXOTIC PLANTS".		
TRADESCANTIA (Wandering Jew), 4".....Doz.		3.00
TOLMIEA menziesi , (piggy-back plant) 4".....		.50
TULIPS	1.75 &	2.50
VITIS rhombifolia (Grape Ivy) 4-5".....	.60 &	1.50
Rhombifolia Mandaianum , strong upright growth with leathery foliage, 4".....		.75

DELIVERY SCHEDULES (Except Previous to Easter):

Metropolitan North Jersey—Wednesday and Friday.

Metropolitan New York—Tuesday, Thursday, Friday.

Connecticut, South Jersey, Eastern Pennsylvania, Baltimore
and Washington—monthly.

TERMS: 30 days net from invoice date. C.O.D. shipments require
25% cash deposit, except for known customers in good
standing.

THIS PRICE LIST IS SUBJECT TO CHANGE WITHOUT NOTICE
STOCK OFFERED SUBJECT TO PRIOR SALE

NURSERY STOCK — WINDOW BOX MATERIAL
LANDSCAPE SERVICE

Ask for Quotations and Special List.

GROWERS: We are booking orders for shipment in season of
small or forcing Azaleas, Cyclamen, Bouvardias, Ferns in
flats, etc. Ask for our GROWER'S LIST.



"DIXIELAND" DISHGARDENS

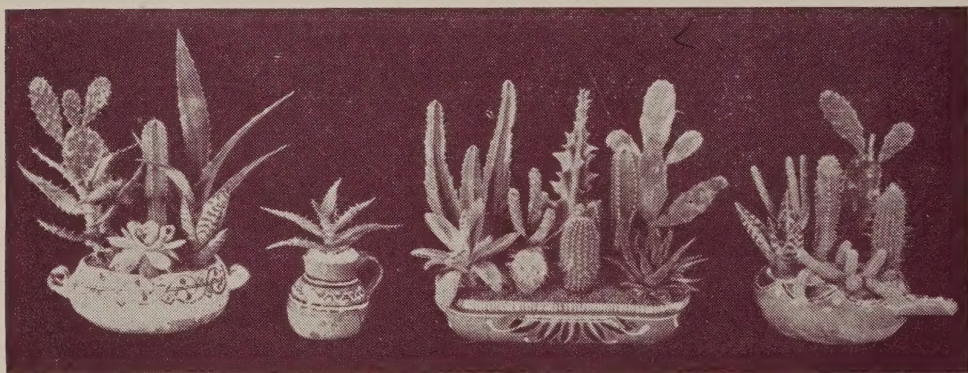
Subtropic Plantings of Miniature Foliage Plants,

Sansevierias, and compatible Succulents, .75,

1.00, 1.25, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 & 10.00

NOVELTIES—American Artware, ass't. figures, ea.

.30, .50, .75, 1.00, 1.25, 1.50 & 2.00



CACTUS GARDENS, colorful and long-lasting—

mainly imported **NATIVE MEXICAN POTTERY**,

hand decorated, .50, .60, .75, 1.00, 1.25, 1.50,

2.00, 2.50, 3.00, 3.50, 4.00, 5.00, 7.50 & 10.00

"Deep In The Heart of Texas" 2.00 & 3.50

Fiesta Teacups50

BIRDBATH, dramatic Desert landscape of Cacti, 10.00, 12.50, 15.00



Exotic **BROMELIADS**, with other tropical plants in

fine pottery, artistically planted..... 5.00, 7.50, 10.00 & 12.50

BIRDBATH, planted with Bromeliads and other

exotic plants 15.00 & 17.50



GARDENS IN GLASS

GLASS GLOBES, 6-8"..... 1.75 & 2.75

10", 12", 14"..... 4.00, 6.00 & 8.50

Glass GOBLETs 1.75, 2.50 & 4.50

TERRARIUMs, rectangular, 12", 16" and 20".... 6.50, 10.00 & 20.00

OVAL BOWLS, 10"..... 3.75